



BMS INSTITUTE OF TECHNOLOGY & MANAGEMENT

An Autonomous Institute Under VTU, Accredited by NBA and NAAC
Yelahanka, Bengaluru-560119.

Name of the Club:

IEEE Women in Engineering (WIE) BMSIT Student Branch

Date of Formation:

8th March, 2025

Coordinators:

- Dr. Asha K, ECE
- Dr. Asha G H, ECE

Objective:

To foster innovation, leadership, and diversity in engineering by advancing women's contributions for the betterment of humanity.

Frequency of Meeting:

Two team meetings per month, on average.

Social media link:

- LinkedIn: <https://www.linkedin.com/in/ieee-wie-15217935b/>
- Instagram: <https://www.instagram.com/ieeewie.bmsit>

Roles and Responsibilities:

We are a community dedicated to empowering and advancing women in engineering and technology. Passionate about fostering diversity, leadership, and innovation, we organize events, workshops, and mentorship programs that inspire women to thrive in fields such as AI, IoT, Robotics, Communication, and Emerging Technologies. Our members collaborate on projects, share knowledge, and connect BMSIT globally through research, conferences, and initiatives that drive positive change in society.

One Year Activities conducted:

IEEE Open Day

On March 21, 2025, IEEE Women in Engineering (WIE) BMSIT&M marked its debut at the IEEE COMP-SIF 2025 Open Day at BMS Institute of Technology and Management with the launch of Project Smile. This AI-powered project allowed participants to simply smile at a camera, which then detected the smile and automatically clicked a photo—capturing moments of joy through technology. As the first-ever event by our newly formed WIE society, Smile symbolized the beginning of our journey to inspire innovation, inclusivity, and creativity in engineering. The interactive demo drew enthusiastic participation, helping us introduce WIE to the campus community and setting the tone for future initiatives aimed at empowering women in tech.

I.D.E.A. Heist

On May 21, 2025, IEEE Women in Engineering (WIE) BMSIT&M was officially inaugurated at BMS Institute of Technology and Management, marking the beginning of a new chapter dedicated to empowering women in technology and engineering. To celebrate this milestone, we hosted our first flagship event, Idea Heist—a dynamic innovation challenge where participants brainstormed creative solutions to real-world problems spanning technology, sustainability, and social good. Through multiple rounds of ideation, problem-solving, and rapid pitching, students showcased their creativity, teamwork, and entrepreneurial thinking. The inauguration and Idea Heist together laid the foundation for a vibrant community driven by innovation, leadership, and inclusivity.

IEEE Open Day



I.D.E.A. Heist



