



BMS INSTITUTE OF TECHNOLOGY AND MANAGEMENT



Entrepreneurship Awareness Camp

10th-15th Feb, 2020

Event Report:-

Date: 10/02/2020- Inauguration Ceremony

Classes Attended & Number of beneficiaries:

100+ students from EDC team, Dept. of Computer science (CSE) and technology & Information Science and engineering (ISE).

Objective: Inauguration Ceremony - The Entrepreneurship Development cell of BMS Institute of technology initiated a 3 day Entrepreneurship Awareness Camp (EAC), Sponsored by **DST-NIMAT** and **EDII, Ahmedabad** with an objective to enhance knowledge and kindle the skills of the young minds aspiring to be successful entrepreneurs.

Name and details of the resource person:

The awareness camp was inaugurated by **Ms. SREEVIDYA SUBRAMANYAM**, Resource Person, ACT. A Computer Science Engineer MBA (HR) by qualification, she has facilitated training sessions across various streams ranging from Engineering to Management for over a period of 15 years and continuing. Her major achievement has been that of successfully conducting MAT (Mental Ability) session for 14 KAS students and facilitating MAT for 10 IAS aspirants. She was a visiting Lecturer for students pursuing MBA in Jain University for two years and securing 100% results for the year (2014-2015) She was adjudged as the '**Best Lecturer**' for securing 100% results for the subjects-

Software Practice and Testing , Management information system and in Statistics for **three consecutive years** in APS Engineering and KC College of Management and Science .She strives for the overall development of the students by applying holistic methods of facilitation. Counselling the students on both career and personal front is her strong area of expertise. The presidential address was delivered by Dr, Mohan Babu G N (Principal, BMSIT&M) on which he highlighted the importance of Entrepreneurship Development

among students and the scope of mass job creation by entrepreneurs in the recent years, he also shared his vision of one day replacing the placement cell by **EDC (Entrepreneurship Development Cell)**. He also stated the importance of revisiting, dreaming and being passionate about what an individual wants to pursue as it is the perseverance that brings out the light in them.

Brief of the program:

Ms. Sreevidhya addressed the effervescent young gathering where she briefed them about her Business and enumerated the driving factors behind them which are following one's passion, working with the right squad, manifesting a positive attitude towards life and never to give up in spite of debacles. These words made an impact on the listeners enabling them to ask questions and interact with her.

The session concluded on an enthusiastic note where students were asked to create their own version of a product ready for markets using creative and innovative skills
Towards the end Dr.Sangmesh B, Incubation Manager, BMSIT&M expressed his gratitude to Ms. Sreevidhya for her valuable presence and the other dignitaries for initiating such a camp which serves as a huge motivating factor for the students.





Date: 08/08/2018, Day-2

Objective: Introduction to Entrepreneurship-They were exposed to the knowledge of how to become an entrepreneur and entrepreneurship value training and to inculcate the Fundamentals, key concepts of Entrepreneurship in the Science and Technology among students.

Name and details of the resource person: Bhaskar. D. Sharma, Principal Consultant, Applied Management. Bhaskar.D. Sharma has work experience, in the senior leadership categories, that spans and comprises his tenures in companies such as Ford Motor Company, Xerox Incorporation, Ciba Giegy, Duncan Agro Industries, WEBEL, Bhutan Board Products limited and engagement with various consulting and training organizations- in the roles and functions ranging from administration, marketing and operational functions alongside consulting, designing and delivery of training programs, across diverse verticals and range of competencies. He is also involved in delivering Motivational Discourses.

His workshops- both indoor and outbound, are learner centered, interactive, activity oriented and lively. They are delivered in a relaxed atmosphere where the participants are able to open up, contribute and collaborate. Participants often demonstrate a renewed or a newly acquired ability to harness and tap into their inner and deeper levels of intellect. Many humorous anecdotes make the presentations thoroughly enjoyable. Having stayed and worked in multiple countries throughout his career, Bhaskar, is able to present and provide a global perspective, drawing on his experience and observation – that help Businesses to take edge in an environment of growing competitive complexities.

Brief of the program:

Mr. Bhaskar, took the session on “Introduction to Entrepreneurship”.

The session enlightens the mind-set of students regarding the field of entrepreneurship. Sir also shared some tips like enjoy what you do, plan out things, manage your resources wisely, become a self-promoter, level the playing field of technology and much more.

Towards the end sir shared with students the three type of people that people mostly end up becoming the one who makes things happens, the one who watch things happen, the one who wonder what’s happening. The session then concluded by sir sharing the testimony of different CEO’s.

He also took over the session on the topic Identification of Opportunities & discussed the Importance of communication, conformation, from where money can be raised, noticing things around us, being energetic and much more. He also shared his personal opinion that doesn’t ask for permission to start what you like, do what you love to do the most. The entire session was filled with a lot of activities and interactive sessions between the speaker and students. Mr. Bhaskar concluded the session by highlighting the perks of being an entrepreneur. He shared his views like you can be your own boss, high satisfaction towards what you do, financial independence, allows you for experimenting and also there is high level of possibilities for growth.



Date: 12/02/2020, Day-3

Field Trip to CTS (Cognizant Technical Services), Bengaluru

Objective: A Industrial Field trip was organised by EDC (Entrepreneurship Development Cell) under the programme **EAC (Entrepreneurship Awareness Camp) Sponsored by Dept of Science and technology, Govt. of India and EDII, Ahmedabad** to Cognizant technical services offices in Manyata tech park, Bengaluru in order to provide exposure to students about the functioning of big MNCs.

Almost 85 Students from CSE and ISE dept. attended the trip and were introduced to cyber security and Cognizant work culture by **Mrs. Shanti, Director (Cyber Security)** in a 1 hour long informative session. Under which she talked about the various trends and basics of cybersecurity, after an interactive hour long session, another session was scheduled with **Mr. Ram (HR, Cognizant)** who introduced the students to cognizant work culture and its CSR events.

Later on students went on to interact with different professionals from IT industry inside the Cognizant campus.



Date: 12/02/2020- Valedictory Ceremony

Objective: Valedictory Ceremony –

The Entrepreneurship Development Cell initiated a 3 day

Entrepreneurship Awareness Camp (EAC), with an objective to enhance knowledge and kindle

the skills of the young minds aspiring to be successful entrepreneurs.

The valedictory ceremony started off with Dr. Sangmesh B, Incubation Manager BMSIT&M welcoming the gathering and offering information on thrust full Entrepreneurship, during the conclusion address Dr. Sangmesh delivered the camp report for the Entrepreneurship Awareness Camp- 2018 stating all the session and its objectives that took place during the 3 days program.

He congratulated the EDC for organizing such camp to encourage and motivate the students of the college. The session gained momentum as he addressed the effervescent young gathering where he briefed them about his business and enumerated the driving factors behind them which are following one's passion, working with the right squad, manifesting a positive attitude towards life and never to give up in spite of hurdles and hardships in one's life. He also spoke about nurturing the small seeds of entrepreneurship within oneself, to achieve greater heights in their journey ahead. He congratulated the college for successful completion of the camp and wished each student a great luck for the journey they have marched upon.

Students were awarded with a participation certificate for their enthusiastic participation.

