



BMS

**INSTITUTE OF TECHNOLOGY AND
MANAGEMENT**

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DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING

AICTE ACTIVITY

16-11-2019

It was such a monotonous time for us being at college and being stressful with our work. Being indulged in the AICTE activity was the greatest stress buster for us. It was a much-needed break where we invested our time qualitatively.

As part of the AICTE activity, we conducted awareness programs related to reduction of plastic usage and adherence of traffic rules. The whole student group was divided into 2 sub-groups where one sub-group was to spread plastic awareness across a place called Begur and the other was to spread traffic awareness near New Airport Road, Begur.



Traffic awareness:

Students went to create awareness about traffic rules and regulations. The area was one where accidents often occur due to negligence of traffic rules by the commuters.

The students called out slogans and taught the public about avoiding overspending, having a safe drive, safety rules etc. through posters and charts. Students indulged personally and made few of the motorists to wear seatbelts and helmets.

The response from the public was overwhelmingly positive. Most of the public who passed by understood the message that was being conveyed. The airport authorities also thanked the students team for conducting the event as the airport often faced difficulties due to the traffic violations.



Plastic awareness:

Students were taken to Begur where they distributed cloth and jute bags to the doorstep of residents and insisted them to use them instead of plastics. They taught them the effects of plastics and made them realize the ill-effects of using plastics and also they all told about ill effects of plastics on the environment and how it is causing harm to the environment. Residents responded to it positively and were overwhelmed with student's demeanor and way of conduct.

Also, at the end of the day students went to nearby government school there and donated rice, books and other stationary items to the kids. It was a great experience to the students and public.

Photos:

1)Plastic Awareness:





2) Traffic awareness:

