



ಬಿ.ಎಂ.ಎಸ್. ತಾಂತ್ರಿಕ ಮತ್ತು ನಿರ್ವಾಹಣಾ ಮಹಾವಿದ್ಯಾಲಯ
(ವಿ.ಟಿ.ಯು. ಅಡಿಯಲ್ಲಿನ ಸ್ವಾಯತ್ತ ಸಂಸ್ಥೆ)
BMS INSTITUTE OF TECHNOLOGY & MANAGEMENT
(Autonomous Under VTU)

BMS Innovation Centre and Entrepreneurship Park (BICEP)

Report of Student Entrepreneurship Panel discussion and Roadshow

The Student Entrepreneur Roadshow was the first large scale event conducted by CoCreate on BMSIT&M campus on 13th January 2023. It witnessed Student Entrepreneurs invested in by CoCreate interact with students and faculty members of BMSIT&M across all years and branches of study. The event saw a turnout of over 125 students and the panel consisted of 10 entrepreneurs. The startups and their respective entrepreneurs are as follows:

- 1) Assert - Hrithin Kedage - Delivering objectively evidenced expertise and transforming companies' career page into a 24/7 hiring machine
- 2) Abhaya - Rahul Reddy V - Making SMBs around the world secure by reducing vulnerabilities
- 3) Consuma - Sachin Shankar - AI-Powered Market Intelligence platform that generates trends and insights for your business from data across the web
- 4) Data Nominee - Gurukiran - An end-to-end digital assets nominee management platform using Web3.0
- 5) PhysiFit - Shrikar Madhu - Physi.fit is an AI enabled digital therapeutics platform with the goal of accelerating patient rehabilitation.
- 6) Smart Chakra - Ananya M, Namratha R, Tarakesh M - Smart and unique tyre management system, to make transportation more secure, effective and efficient.
- 7) TeaminUp - Shashank Lokesh - Using data driven psychometry and AI to reimagine collaboration and the way teams are formed

The event was marketed across the campus in the form of classroom announcements by student coordinators accompanied by faculty coordinators. Posters were put up across notice boards and shared with interested students, which led to lot of interest being generated.

The event began with Dr. Seema Singh addressing the gathering, followed by Kiriti of CoCreate Ventures introducing the Roadshow event and what students should take away from it. Mr Chetan Shirnali was then called upon to share his experiences and brief journey as an entrepreneur, starting late in life yet being passionate about his own business. Mr Chetan then spoke about the opportunity that lies in the future and how present-day students should make use of the different avenues/mechanisms provided by BMSIT&M and CoCreate to pursue their passions and build valuable innovations with our support.

The next part of the event, the moderated panel discussion, began with Shashank of Teaminup introducing all entrepreneurs present, followed by what their startups do. The discussion kicked off with a very important question that all students could relate to, Why Entrepreneurship? The panellists shared their thoughts such as the ability to work on something you love, the opportunity to grow 5- 50x as compared to corporate life, how it was the right time for them to experiment and take the leap. Questions revolving around student-entrepreneurship life balance received great interest as panellists spoke about managing all activities to ensure not falling or lagging behind, how to pursue your goals of learning in your academic responsibilities as well without compromise. The panellists then dove into how innovation is at the crux of what they are doing and why students should strive to innovate. Opening up the floor for audience questions, faculty and students asked questions such as how important is Deep-tech in businesses, how important is reading and what books are recommended among others.

The event concluded with the Honourable Principal of BMSIT&M sharing his thoughts to the gathering on student entrepreneurship followed by closing remarks delivered by Mr Chetan Shirnali. The students then began openly discussing with the entrepreneurs present about their businesses and opportunities with them.

Overall, the event was a success in its ability to inspire and help students relate to their peers in following their passions.

Students shared their thoughts and ideas, registering on 6inc.

Planning to perform greater activation on campus to ensure maximum reachability.



