Visvesvaraya Technological University, Belagavi
MODEL QUESTION PAPER
5th Semester, BE (CBCS) EC/TC/EI/BM/ML
Management and Entrepreneurship Development

Time: 3 hours  Max. Marks: 80

Note: Answer FIVE FULL questions choosing ONE FULL question from each module

MODULE-1
(1) a) Explain the principal functions of management. - (6 marks)
   b) Discuss the different types of managerial skills. - (5 marks)
   c) Comment on the true nature of management. Is it a Science or an Art? - (5 marks)

   OR

   (2) a) Explain the nature & importance of planning. - (5 marks)
   b) Explain the process of strategic planning. - (5 marks)
   c) Discuss the different types of decisions. - (6 marks)

MODULE-2
(3) a) Define the term organization. Explain the important steps in the process of organizing. - (8 marks)
   b) What is staffing. Explain the steps involved in the selection process. - (8 marks)

   OR

   (4) a) Explain Maslow’s need-Hierarchy Theory. - (5 marks)
   b) What is communication? Discuss the purpose of communication. - (5 marks)
   c) Explain the essentials of an effective control system. - (6 marks)

MODULE-3
(5) a) Describe the social responsibilities of business towards different groups. - (8 marks)
   b) What is social audit? What are its benefits? - (4 marks)
   c) Explain what do you understand by the concept of social responsibility of businessmen? - (4 marks)

   OR

   (6) a) Explain the characteristics of a successful entrepreneur. - (10 marks)
   b) Explain the entrepreneurial development cycle. - (6 marks)

MODULE-4
(7) a) Explain the impact, pros & cons of WTO on small scale Industries. - (8 marks)
   b) Discuss the growth & performance of small scale industries in India. - (8 marks)

   OR

   (8) a) Define Ancillary Industry & Tiny Industry. - (2 marks)
   b) Explain the services provided by small industries development organization (SIDO). - (7 marks)
   c) Explain any two policies & schemes of state level institutions. - (7 marks)

MODULE-5
(9) a) Explain the steps involved in the planning and development of a new product. - (8 marks)
   b) Describe the sequential stages of project formulation. - (8 marks)

   OR

   (10) a) Explain the importance of Network analysis. - (5 marks)
   b) Discuss the different steps involved in PERT analysis - (5 marks)
   c) Write the differences between PERT & CPM. - (6 marks)